

## ORDER



**Orders**  
**Order / Rev:** 717006  
**Alt Order #:** 06340771  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1562  
**Flight Dates:** 09/26/12 - 10/01/12  
**Original Date / Rev:** 09/25/12 / 09/25/12  
**Order Type:** Political

## WUSA

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	35	\$33,475.00	\$28,453.75
10/01/12	10/01/12	9	\$9,250.00	\$7,862.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	35	\$33,475.00	\$28,453.75	0.00
October 2012	9	\$9,250.00	\$7,862.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$42,725.00</b>	<b>\$36,316.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	09/28/12	09/28/12	Price Is Right The Price is Right	CM	11a-12p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$1,500.00		0.00			
2	WUSA	09/28/12	09/28/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	----F--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$1,800.00		0.00			
3	WUSA	09/28/12	09/28/12	Late Late Show Late Late Show	CM	1237-137AM	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$450.00		0.00			
4	WUSA	09/28/12	09/28/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$300.00		0.00			
5	WUSA	09/28/12	09/28/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$1,500.00		0.00			

Order / Rev: 717006  
 Alt Order #: 06340771  
 Flight Dates: 09/26/12 - 10/01/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1562  
**WUSA**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WUSA	09/28/12	09/28/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		9NEWS NOW@6PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$1,500.00		0.00			
6	WUSA	09/28/12	09/28/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		9NEWS NOW@6AM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$850.00		0.00			
7	WUSA	09/28/12	09/28/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		CBS EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$400.00		0.00			
8	WUSA	09/28/12	09/28/12	9-10a Inside Edition/Insider	CM	9-10a	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		INSIDE EDITION/INSIDER													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$350.00		0.00			
9	WUSA	10/01/12	10/01/12	10-11a Let's Make a Deal	CM	10-11a	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		LETS MAKE DEAL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,000.00		0.00			
10	WUSA	10/01/12	10/01/12	Letterman Late Night with David Letterman	CM	1135P-1237A	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		LETTERMAN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,200.00		0.00			
11	WUSA	10/01/12	10/01/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		9NEWS NOW@12PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,500.00		0.00			
12	WUSA	10/01/12	10/01/12	4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		DR. PHIL<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,200.00		0.00			
13	WUSA	10/01/12	10/01/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		9NEWS NOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$300.00		0.00			
14	WUSA	10/01/12	10/01/12	9 News @ 5p 9 News @ 5p	CM	5-6p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		9NEWS NOW@5PM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,000.00		0.00			
15	WUSA	10/01/12	10/01/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		9NEWS NOW@6AM<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$850.00		0.00			
16	WUSA	10/01/12	10/01/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		9NWS NOW TNGHT<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$1,800.00		0.00			
17	WUSA	10/01/12	10/01/12		CM	7-9a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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 Product Desc: PRIORITIES USA ACTN  
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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				CBS EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----		1			\$400.00		0.00				
18	WUSA	09/29/12	09/29/12	LF 1135p-1235a	CM	1135P-1235A	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				Criminal Minds											
				CRIMINAL MINDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$750.00		0.00				
19	WUSA	09/29/12	09/29/12	LF 1235-135a	CM	1235a-135a	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				CSI-Miami											
				NUMB3RS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$500.00		0.00				
20	WUSA	09/29/12	09/29/12	8-10a Sa CBS This Morning	CM	8-10AM	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				CBS This Morning: Saturday											
				SAT EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$350.00		0.00				
21	WUSA	09/30/12	09/30/12	1135p-1205a Sports Plus	CM	1135P-1205A	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				Sports Plus											
				SPORTS PLUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1			\$850.00		0.00				
22	WUSA	09/27/12	09/27/12	10-11a	CM	10-11a	---T---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				Let's Make a Deal											
				LETS MAKE DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$1,000.00		0.00				
23	WUSA	09/27/12	09/27/12	Letterman	CM	1135P-1237A	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Late Night with David Letterman											
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$1,200.00		0.00				
24	WUSA	09/27/12	09/27/12	DT	CM	9a-3p	---T---	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
				Soaps											
				(12:30 PM-3:00 PM)											
				CBS SOAPS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$1,800.00		0.00				
25	WUSA	09/27/12	09/27/12	9 News @ Noon	CM	12-1230P	---T---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				9 News @ Noon											
				9NEWS NOW@12PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$1,500.00		0.00				
26	WUSA	09/27/12	09/27/12	430-5a 9 News Now	CM	M-F 430-5a	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				9News Now @ 430a											
				9NEWS NOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$300.00		0.00				
27	WUSA	09/27/12	09/27/12	5-6a 9 News @ 5a	CM	5-6a	---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
				9News @ 5a											
				9NEWS NOW@5AM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$800.00		0.00				
28	WUSA	09/27/12	09/27/12	9 News @ 5p	CM	5-6p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				9 News @ 5p											
				9NEWS NOW@5PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---		1			\$1,000.00		0.00				
29	WUSA	09/27/12	09/27/12		CM	6-630p	---T---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00

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 Alt Order #: 06340771  
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Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1562

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ 6p															
9 News @ 6p															
9NEWS NOW@6PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---					1	\$1,500.00		0.00			
30	WUSA	09/27/12	09/27/12	6-7a 9 News @ 6a	CM	6-7a	---T---	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
9News @ 6a															
9NEWS NOW@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---					1	\$850.00		0.00			
31	WUSA	09/27/12	09/27/12	CBS This Morning	CM	7-9a	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
CBS This Morning															
CBS EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---					1	\$400.00		0.00			
32	WUSA	09/27/12	09/27/12	Entertainment Tonight	CM	730-8P	---T---	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
Entertainment Tonight															
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---					1	\$3,000.00		0.00			
33	WUSA	09/27/12	09/27/12	9-10a	CM	9-10a	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Inside Edition/Insider															
INSIDE EDITION/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---					1	\$350.00		0.00			
34	WUSA	09/26/12	09/26/12	10-11a	CM	10-11a	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
Let's Make a Deal															
LETS MAKE DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$1,000.00		0.00			
35	WUSA	09/26/12	09/26/12	Letterman	CM	1135P-1237A	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Late Night with David Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$1,200.00		0.00			
36	WUSA	09/26/12	09/26/12	Price Is Right	CM	11a-12p	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
The Price is Right															
PRICE RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$1,500.00		0.00			
37	WUSA	09/26/12	09/26/12	Late Late Show	CM	1237-137AM	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
Late Late Show															
FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$450.00		0.00			
38	WUSA	09/26/12	09/26/12	9 News @ Noon	CM	12-1230P	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
9 News @ Noon															
9NEWS NOW@12PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$1,500.00		0.00			
39	WUSA	09/26/12	09/26/12	9 News Now Repeat	CM	M-Sa 137-207x	--W----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
9 News Now REPEAT															
9NEWS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$125.00		0.00			
40	WUSA	09/26/12	09/26/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
9 News @ 5p															
9NEWS NOW@5PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	--W----					1	\$1,000.00		0.00			
41	WUSA	09/26/12	09/26/12		CM	6-7a	--W----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00

Order / Rev: 717006  
Alt Order #: 06340771  
Flight Dates: 09/26/12 - 10/01/12

Advertiser: Priorities USA Action  
Product Desc: PRIORITIES USA ACTN  
Estimate: 1562

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6-7a 9 News @ 6a											
				9News @ 6a											
				9NEWS NOW@6AM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$850.00		0.00				
42	WUSA	09/26/12	09/26/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
				9 News Tonight 7p											
				9NWS NOW TNGHT<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$1,800.00		0.00				
43	WUSA	09/26/12	09/26/12	CBS This Morning	CM	7-9a	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				CBS This Morning											
				CBS EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$400.00		0.00				
44	WUSA	09/26/12	09/26/12	9-10a	CM	9-10a	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Inside Edition/Insider											
				INSIDE EDITION/INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$350.00		0.00				
													Totals	44	\$42,725.00